

Case Study

Spooky Nook Sports



Details

Location: Manheim, PA

Products Installed:

Forest Rx

Polyflor Expona

Luxury Vinyl Tile

Performance Rally

Performance UltraTile Basic Fit

ECORx Interlocking Tiles

Polysafe Hydro Evolve

- more than 125,000 SF

Project Needs

- Variety
- Inexpensive
- Reliable

Product Benefits

- Durability
- Easy to Clean
- Attractive
- User Friendly

\$25 Million Sports Complex Features Ecore Surfaces

In December 2011, Sam Beiler, a local Lancaster resident and former president and CEO of Auntie Anne's, Inc., purchased the old and once illustrious Armstrong World Industries building off of Spooky Nook Road in Manheim, Pa. Under Beiler's vision, the building was transformed into Spooky Nook Sports, a \$25 million, 700,000-sqaure-foot facility that is the largest indoor sports complex in North America.

Sitting on a spacious 65-acre lot, this impressive complex covers 14-plus-acres and features an expansive list of facilities, including 8 field hockey pitches, 10 full length volleyball and basketball courts, 14 batting cages, a 30-foot rock climbing wall, fitness center, sports performance area, an Olympic size outdoor turf field, an Olympic size air-controlled dome turf field, arcade, dining area, retail store, smoothie bar, and a few local business. The complex is home to the U.S. Women's National Field Hockey team for training and sanctioned events.

Beiler and his contractors had several considerations to keep selecting products, like flooring, to use throughout the building. "We chose Ecore because it offers a wide variety of products," said Patrick O'Brien, the Director of Facilities at Spooky Nook Sports. "Given the diversity of activities in the building, we needed a lot of different surfaces."

Ecore was able to customize its products to match Spooky Nook Sports specific needs. Other factors that lead Beiler and his

contractors to choose Ecore were: positive past experiences working with Ecore and the fact that Ecore is located in Lancaster County. Beiler always makes a conscience effort to support local businesses.

Nook patrons can find Ecore flooring in many areas of the facility, including the lobby and corridors (Expona Luxury Vinyl Tile [LVT]), fitness area (Basic Fit), Sport Performance Area (Basic Fit and Performance UltraTile), U.S.A. field hockey weight room (Performance Rally), child watch area (ECORx Interlocking Tiles), retail area (Expona LVT), group exercise and spinning rooms (Forest Rx), kitchen and bathrooms (Polysafe Hydro Evolve), and OAL offices (Forest Rx).

The flooring receives a great deal of notice. "The lobby gets a lot of attention," said O'Brien. "Close to 50 percent of visitors comment on the floor and how much they love it." The Expona LVT features a footprint pattern, and has undoubtedly served its eye-catching purpose.

The Sport Performance Area, which features Basic Fit and Performance UltraTile track, is renowned for its aesthetic appeal and durability. Designed with a patented "ultra" wear layer on a molded base to provide unlimited design options. Performance UltraTile is ideal in weight rooms because of its noise and shock absorption qualities.

Ecore Athletic Performance was used in the Home of the U.S. Women's National Field

Hockey Team. The weight room features Performance Rally dynamic fitness flooring. It features a 3 millimeter (mm) "planting surface" fusion bonded to a 5mm or 12mm backing layer that offers unique "bounce back" characteristics and sound deadening attributes.

"The weight room floor is clean, sturdy, and easy on the joints," said Jamie Montgomery, a member of the U.S.A. Women's National Field hockey team. "It's a great all-purpose surface and has a really nice aesthetic."

The cleanliness of the facility is not only apparent to Spooky Nook's regularly training athletes and members, but also to the everyday visitor. It's quite remarkable to see a building of such extraordinary size look immaculate on any given day. While the clean environment is undoubtedly due to the Nook's incredible staff, O'Brien also attributes their maintenance success to the Ecore surfacing. "From a cleanliness and maintenance standpoint, the flooring choice [Ecore] in the facility has allowed us to clean efficiently and effectively," said O'Brien. "We can run a lot of machinery on it and not worry about the wear of the floor."

Words can certainly not do this facility justice. If you get a chance, you should visit Spooky Nook Sports in person. It's a facility that will continue to attract athletes and their families, on a local and national scale, for years to come.

