

Case Study

NS Fitness



Details

Location: Yuba City, CA

Products Installed:
Bounce 2 - 1,700 SF

Project Needs

- Durability/ Fade Resistant
- Ergonomics
- Acoustics

Product Benefits

- Sustainable
- Simple to install
- Easy-to-Clean

NSFit Fulfills Sound and Shock Absorption Needs with Bounce

NSFit, a fitness club located in Northern California, is dedicated to impacting the lives of their members by helping each individual reach, maintain, and live healthier lifestyles. NSFit's passion for wellness also extends beyond the gym, as they seek to serve those in need in the surrounding community and throughout the world. "We believe changing lives can be life changing," said Jeffery Helm, co-owner of NSFit.

NSFit offers a variety of dynamic fitness classes at all three gym locations in Yuba City, Ca. and Chico, Ca. These "N'RGIZED Group Training" sessions include; zumba, boxing, sculpt, spin, and yoga for all ages and fitness levels. To uphold NSFit's "Never Settle for Less than Fit" mentality and with the need for some renovations, they reached out to Ecore, for their surfacing needs. We looked into Ecore,

mainly because it is valued for meeting high impact needs," said Helm.

Ecore Athletic's Elevate family of products features Bounce 2, which was ideal for this installation. Bounce 2 was installed in the 1,700-square-foot aerobics room. Featuring Ecore's patented itsTRU technology, Bounce 2 consists of a vinyl wear layer fusion bonded to composition rubber backing that is easy-to-clean and has the beautiful appearance of real wood.

Bounce offers excellent sound absorption properties, which was a key necessity in the aerobics room at NSFit. "With the high ceilings, we really needed the sound control," said Helm.

Ecore Athletic's Bounce 2 offers superior impact absorption, along with excellent slip resistant properties to help athletes do what they love, longer. According to Helm, NSFit members have commented on the pain-free feel that the flooring provides. Bounce is durable, and able to withstand the repetitive pounding of multi-purpose areas.

