

## Case Study

# Ambler Area YMCA



### Details

Location: Philadelphia, PA

Products Installed:  
Basic Fit  
(Mocha Latte 2)

### Project Needs

- Simple to repair and replace
- Minimal seams
- Wears well/durable
- Easy-to-Clean
- Quality
- A single solution for all applications

### Product Benefits

- Attractive
- Sustainable/environmentally-friendly
- Low life-cycle-costs
- Virtually seamless



# Ecore Athletic Fills 80,000 Square-Foot "Taj Mahal" of YMCAs

Ambler Area YMCA is the first new facility in its association, YMCA Philadelphia and vicinity, in 50 years. Called by some "the Taj Mahal of YMCAs," more than 2,000 members use it every day. It is monumental in size as well, 80,000-sq.-ft., with plans in the future to add another 40,000-sq.-ft.

Ambler has something for every member of the family: a "Generation Y" room, two 2,000-sq.-ft. multi-purpose rooms, an indoor track spanning 1/11 of a mile, and a mezzanine that overlooks the Wellness Center.

This mezzanine space welcomes newcomers to the Y, as Ambler can be overwhelming. Additionally, the mezzanine is often used as an intermediary space for semi-private workouts and personal training. The 11,000-sq.-ft. Wellness Center includes two group exercise rooms and a dedicated group cycling room.

Scott Lewis, Branch Executive Director, wanted a single flooring solution for three different applications: cardio machines, equipment, and free-weight rooms. Product needs were varied. In cardio areas, it needed to have cleanability; in equipment areas, it had to hold up to heavy exercise equipment; and, in free-weight areas, it had to resist abuse and absorb shock.

"Basic Fit was our first choice for the Wellness Center due to our experiences with it in our other facilities," said Lewis. Basic Fit excels against Ambler's challenges with its extreme durability and ease of installation. When it came to the maintenance of the floor, John Mangan, Property Director, had a lot to say. "Once it's in, it's very low maintenance," said Mangan. "The floor is nice, it's fairly easy to take care of it, but you need to use the right tools. My maintenance crew loves it."

Ambler Area YMCA is happy with the color selection, because the dark base hides traffic wear patterns well and the EPDM flecks in the surface match the accent colors of the building. Although the facility is not seeking LEED or Green Build certification, the Y loves to share its "green conscience" choice with its members. With its superior durability, low life-cycle costs, ease of maintenance, and green story, Basic Fit is proud to be the flooring of choice for "the Taj Mahal of YMCAs."

