

## Case Study

# Colorado State University - Pueblo



### Details

Location: Pueblo, CO

Products Installed:  
Performance Monster - 5,000 SF

### Project Needs

- Durable
- Ergonomic
- Safe/Slip Resistant

### Product Benefits

- Acoustic
- No Infill Required
- Custom Logos



# Colorado State University–Pueblo Supports Football Program with Renovations Making Field House Safer

Located 100 miles south of Denver, Colorado State University–Pueblo is a fully accredited university with an enrollment of nearly 5,200 students. Surprisingly, the school didn't always have a football program.

"The football program was dropped in 1984," said Lee Meisner, a project manager with Friends of Football (FOF), a non-profit organization based in Pueblo, Colorado. "In 2007, FOF raised enough money to bring back the football program along with women's track and men's wrestling.

In 2016, FOF embarked on a new campaign, called Lift up the Pack, with the goals of raising money to replace the turf on the football field and remodel the basement of the existing Field House and build a 10,000 square foot weight training facility.

The basement of the Field House was renovated, and the 3,800-square-foot weight room was transformed to include more lockers, an expanded equipment room, and a new training room. The former rubber surface here was only .25-inches thick

and wasn't engineered to have weights dropped on it. This space now features 5,000-square-feet of Ecore Athletic Performance Monster. "The benefit now is that the entire weight lifting area is a drop zone for our weights," said Meisner.

This new weight room features 14 custom, inlaid lifting platforms. Designed for extreme strength and conditioning, the 22.5mm thick Performance Monster features a 10.5mm Performance Beast field united to a 12mm ShockPad. The resulting triple durometer system combines the durability and firm footing desired in strength training with the ergonomic demands of aggressive functional training in one surface.

The weight room facility was dedicated and named the Leomiti Warrior Center, after CSU-Pueblo Co-Defensive Coordinator,

Donnell Leomiti. An assistant coach since 2008, Leomiti, was diagnosed with Stage 4 pancreatic neuro endocrine carcinoma in the fall of 2013. An inspiration too many, Leomiti demonstrates strength by example.

In the end, FOF had 95 donors and rose \$3.5M for all three of these renovations in only 9 months. So, how was it to set a budget and be expected to fundraise at the same time? "It was interesting; but, in a way, it was a positive, because we were always conscious of the budget," said Meisner. "Managing both the revenue and the expense side of the project demanded a lot of the local construction community. The citizens and organizations of Pueblo delivered like never before."

